



EUROPEAN YOUTH AWARD

ICNM - International Center for New Media
Leopoldskronstrasse 30, 5020 Salzburg, Austria
+43.664 964 3003 | kandler@icnm.net
www.eu-youthaward.org

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Budapest Universities cooperate to create digital health solutions

From February 20 – 22, sixty participants from five Budapest universities will come together at the new campus of Moholy-Nagy University of Art and Design (MOME University) for SHack Budapest – the social hackathon. In multi-disciplinary teams and with the support of most renowned international experts they will tackle challenges in the field of health with digital technology.

“Combining human creativity with the practically unlimited computing capacity of machines in a soaring global digital flow of data and information gives us the opportunity for a higher living standard in a more viable, healthy and sustainable environment,” says **Rector Professor József Fülöp** of MOME University about the impetus to conduct this social hackathon. The event is organized by EYA - the European community for digital social impact.

Franziska Uhing of FH Kiel from Germany is one of the international experts supporting the participants as a coach. She offers a profound understanding of interactive media and explains: „The social hackathon gives participants a unique chance to work in multi-disciplinary teams and spark their creativity.”

The award-winning UX designer **Wolf Becvar** is looking forward to supporting the participants: „I was part of earlier EYA events and am especially looking forward to the SHack Budapest. A two-day, hands-on format, packed with asking the questions right, failing fast and guerilla testing the first assumptions. Only forty-eight hours to come up with a prototype from scratch and I'm already curious about the ideas, these young people will come up with!”

Damjan Damjanovic, co-founder of Health Tech Lab in Serbia, explains: „There is so much untapped potential in the use of digital technology to improve healthcare. We see new solutions from diabetes to echocardiography and I am excited to learn from these young students, what comes next!”

SHack Budapest is organized by EYA in cooperation with MOME, Budapest University of Technology, Semmelweis University, Corvinus University and the Faculty of Social Sciences at ELTE. The social hackathon is kindly supported by **EIT Health** and the prizes – travels to international events in Austria and Germany are sponsored by the **INPUT program**.

About the European Youth Award (#EYA)

Called to life by Prof. Peter A. Bruck, Honorary Chairman of the International Center for New Media, in 2012 EYA (European Youth Award) is a European-wide initiative supporting youth to use digital technology for social empowerment. ICNM is financed in part by the European Union



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Europe for Citizens programme. EYA conducts events all-over Europe and conducts an open call for digital solutions with impact on society: eu-youthaward.org

Press contact for interview- & photo requests:

Matthias Kandler

Media & Network Management #EYA

eMail: kandler@icnm.net

Mobile: +43.664.964 3003

Social Media accounts:

- Facebook SHack Budapest: <https://www.facebook.com/events/178168233436044/>
- LinkedIN: <https://www.linkedin.com/company/europeanyouthaward/>

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