Bosnian girls code to improve society

Thirty-five young women from Bosnia and Herzegovina started IT projects to improve Bosnian society last weekend at the Impact Weekend in the University of Sarajevo. Five local IT girls created the winning project “Ideal Day”!

IT Girls and EYA conducted an Impact Weekend in Sarajevo to create digital applications with impact on Bosnian society. Thirty-five participants received input from international and Bosnian experts and within only forty-eight hours achieved outstanding results!

The Winning Project is a smart assistant app „Ideal Day“ which uses time management techniques, sleeping patterns, daily routines, and energy level questions to support users in scheduling a pleasant day according to personal priorities. The five producers Adna Medošević, Amila Mujkić, Dženana Selimović, Amila Klepo and Nasiha Šadinlija are now invited to join the international EYA Festival in Graz, Austria.

„We want to bring digital technology to girls between the ages of 16 and 25 in a fun, practical way. We want to bring them in touch with technologies that they do not have the opportunity to encounter during their education. There are participants from Drvar, Mostar, Srebrenik, Tuzla. I'm glad the girls realized the significance of the Impact Weekend“, the event host Tanja Madzarevic of IT Girls says.

Prof. Peter A. Bruck, Founder of the European Youth Award elaborates “There is not such a huge gap between young people in Austria and young people in Sarajevo, not between Vienna and Tuzla, but the gap is between young people in Sarajevo and old people in Sarajevo – especially people who are in power!"


About the European Youth Award (#EYA)
Called to life by Prof. Dr. Peter A. Bruck, Honorary Chairman of the International Center for New Media in 2012, the European Youth Award (EYA) is a leading European-wide competition honouring excellence in the use of digital technologies for social empowerment. It is financed in part by the European Union Europe for Citizens programme. EYA is an annual contest motivating young people under the age of 33 to produce socially-valuable digital projects addressing the goals defined by the Council of Europe, Europe 2020 and the UN SDGs. Website: eu-youthaward.org

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