

Sept 13, 2018



Kosovo's start-ups connect with all-european experts

20 experts from 14 European nations unite in Prishtina to work with local start-ups on their business challenges!

On September 17, for the second consecutive year, the European Youth Award gathers renowned international experts at the Innovation Centre Kosovo for know-how transfer and professional exchange.

It really is a chance you don't want to miss. Kosovo's start-ups submit their challenges in business life as questions and after receiving inspirational input the locals work with a total of twenty digital business leaders like Vesna **Kuzmanovic**, UNIDO; Frank **Lorenz**, SKIDATA; Rutger **de Rijk**, Impact Hub Amsterdam; Jon Mark **Walls**, UNCTAD; or Timo **Rostedt**, GoFore; on creative new ways of addressing their real life business challenges.

*"It is a great chance to get inspiration and to work in such a creative way together to find new solutions to challenges, our young entrepreneurs face in real life" says Uranik **Begu** about the Design Thinking Forum. The chairman of the European Youth Award, Peter A. **Bruck** explains the importance of the international network: "Due to the coordinated efforts of GIZ, UNICEF and the Innovation Centre Kosovo, could we manage to come together in Prishtina with such an amazing group of experts. I want to thank Minister Valdrin Lluka and MEP Lukas Mandl for their support of the European Youth Award!"*

While the participation at the Design Thinking Forum is free, online registration is recommended.

Design Thinking Forum: September 17, 2.30pm

Innovation Centre Kosovo: ickosovo.com

Meet the 20 international experts online: eu-youthaward.org/design-thinking-forum-experts

About the European Youth Award (#EYA18)

Called to life by Prof. Peter A. Bruck, Honorary Chairman of the International Center for New Media in 2012, the European Youth Award (EYA) is a leading pan-European competition honouring excellence in the use of Internet and mobile applications for social empowerment. The European Youth Award is conducted under the auspices of the Secretary General of the Council of Europe, Mr. Thorbjørn Jagland, and under the patronage of The Congress of Local and Regional Authorities. It is financed in part by the European Union Europe for Citizens programme. EYA is an annual contest motivating young people under the age of 33 to produce socially-valuable digital projects addressing the goals defined by the Council of Europe, Europe 2020 and the UN SDGs.

European Youth Award: eu-youthaward.org

Press contact for interviews or photo requests:

Matthias Kandler
Media & Network Management #EYA18

eMail: kandler@icnm.net
Mobile: +43.664.964 3003

